

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 42.624258 Longitude: -83.008986

Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	50,187	198,455	756,771
	Population Est 25Q1	50,173	198,405	756,301
	Population Est 24Q4	50,207	198,267	754,830
	Population Est 24Q3	50,136	198,000	753,265
	Population Est 24Q2	50,051	197,432	751,474
	Population Est 24Q1	50,629	198,216	750,021
	Population Est 23Q4	50,487	197,717	748,278
	Population Est 23Q3	50,246	196,994	745,875
	Population Est 23Q2	50,072	196,539	745,236
	Population Fcst	51,048	202,729	777,725
	2010 Census Population	48,572	184,611	698,773
	2000 Census Population	45,956	169,280	646,573
	1990 Census Population	40,636	136,808	564,272
	Current Year Daytime Population	55,417	199,571	790,914
	Average Seasonal Population	267	965	3,522
	Historical Annual Growth, 1990 – 2000	1.24%	2.15%	1.37%
	Historical Annual Growth, 2000 – 2010	0.56%	0.87%	0.78%
	Estimated Annual Growth, 2010 – CY	0.23%	0.50%	0.55%
	Projected Annual Growth, CY to Y5	0.34%	0.43%	0.55%
	Group Qtrs Est	754	1,113	5,600
Transient Est Average Last 4 Qtrs	2,849	4,436	19,822	
Households	Current Year Estimated Households	21,683	80,947	300,708
	Households Est 25Q1	21,675	80,912	300,429
	Households Est 24Q4	21,690	80,857	299,867
	Households Est 24Q3	21,658	80,745	299,262
	Households Est 24Q2	21,596	80,473	298,461
	Households Est 24Q1	21,882	80,888	298,041
	Households Est 23Q4	21,823	80,686	297,352
	Households Est 23Q3	21,710	80,380	296,389
	Households Est 23Q2	21,628	80,178	296,103
	Households Fcst	22,063	82,695	308,914
	2010 Census Households	20,537	73,861	274,237
	2000 Census Households	18,460	65,212	251,249
	1990 Census Households	14,850	48,326	206,759
	Historical Annual Growth, 1990 – 2000	2.20%	3.04%	1.97%
	Historical Annual Growth, 2000 – 2010	1.07%	1.25%	0.88%
	Estimated Annual Growth, 2010 – CY	0.37%	0.63%	0.64%
	Projected Annual Growth, CY to Y5	0.35%	0.43%	0.54%
	Population per Household	2.28	2.44	2.50

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Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.6%	2.2%	2.6%
	HH Income \$250,000 to \$499,999	1.9%	2.6%	3.1%
	HH Income \$200,000 to \$249,999	4.5%	6.2%	7.2%
	HH Income \$175,000 to \$199,999	4.7%	5.3%	5.5%
	HH Income \$150,000 to \$174,999	6.8%	7.6%	7.3%
	HH Income \$100,000 to 149,999	19.4%	20.5%	19.7%
	HH Income \$75,000 to 99,999	14.5%	14.7%	13.5%
	HH Income \$50,000 to 74,999	17.3%	15.2%	15.1%
	HH Income \$35,000 to 49,999	10.7%	9.1%	9.7%
	HH Income \$25,000 to 34,999	6.9%	5.9%	5.7%
	HH Income \$15,000 to 24,999	5.7%	5.3%	5.1%
	HH Income \$0 to 14,999	5.9%	5.4%	5.6%
	Average Household Income	\$99,138	\$110,295	\$115,766
	Median Household Income	\$80,892	\$89,753	\$90,717
	Per Capita Income	\$43,335	\$45,182	\$46,220
	Average Disposable Income	\$80,622	\$88,233	\$90,778
	Median Disposable Income	\$68,880	\$76,292	\$76,967
	Discretionary HH Income Over \$150,000	4.5%	7.4%	9.4%
	Discretionary HH Income \$125,000 to \$149,999	5.0%	6.3%	6.8%
	Discretionary HH Income \$100,000 to \$124,999	7.9%	9.3%	9.5%
	Discretionary HH Income \$75,000 to \$99,999	13.8%	14.3%	13.4%
	Discretionary HH Income \$50,000 to \$74,999	19.4%	20.3%	18.9%
	Discretionary HH Income \$25,000 to \$49,999	26.8%	23.3%	23.2%
	Discretionary HH Income Under \$25,000	22.6%	19.2%	18.8%
	Average Discretionary HH Income	\$60,265	\$67,869	\$70,601
	Median Discretionary HH Income	\$50,640	\$58,790	\$60,001
	Householder White – Count	18,242	67,074	236,554
	Median HH Income	\$81,862	\$89,798	\$91,811
	Average HH Income	\$91,657	\$97,420	\$99,886
	Householder Black or African-American – Count	1,301	4,856	25,237
	Median HH Income	\$61,475	\$74,349	\$65,346
	Average HH Income	\$65,831	\$80,013	\$77,387
	Householder Hispanic – Count	516	1,888	7,225
	Median HH Income	\$84,933	\$99,556	\$97,801
Average HH Income	\$88,456	\$106,115	\$103,530	
Householder Asian or Pacific Islander – Count	650	3,244	17,827	
Median HH Income	\$85,708	\$125,425	\$129,685	
Average HH Income	\$95,963	\$122,506	\$124,427	
Householder Other or Pacific Islander – Count	973	3,885	13,865	
Median HH Income	\$88,961	\$93,862	\$91,685	
Average HH Income	\$94,801	\$98,139	\$96,936	

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Gender	Male Population	24,005	96,055	368,685
	Female Population	26,182	102,399	388,086
Total Population by Age	Count of Pop 0 to 4 years	2,802	10,604	38,644
	Count of Pop 0 to 7 years	3,748	14,622	54,538
	Count of Pop 5 - 13	4,400	18,192	71,350
	Count of Pop 14 - 18	1,982	8,672	35,616
	Count of Pop 19 - 22	2,076	9,086	37,168
	Count of Pop 22 - 25	1,599	7,000	28,422
	Count of Pop 25 - 29	3,072	12,541	45,643
	Count of Pop 30 - 34	3,791	13,690	48,068
	Count of Pop 35 - 39	3,658	12,953	47,070
	Count of Pop 40 - 44	3,023	11,620	45,181
	Count of Pop 45 - 59	8,954	36,784	144,583
	Count of Pop 60 - 74	9,663	38,428	145,674
	Count of Pop 75 - 84	3,650	13,930	51,639
	Count of Pop 85+	1,517	4,955	17,712
	% of Pop 0 to 4 years	5.6%	5.3%	5.1%
	% of Pop 0 to 7 years	7.5%	7.4%	7.2%
	% of Pop 5 - 13	8.8%	9.2%	9.4%
	% of Pop 14 - 18	3.9%	4.4%	4.7%
	% of Pop 19 - 22	4.1%	4.6%	4.9%
	% of Pop 22 - 25	3.2%	3.5%	3.8%
	% of Pop 25 - 29	6.1%	6.3%	6.0%
	% of Pop 30 - 34	7.6%	6.9%	6.4%
	% of Pop 35 - 39	7.3%	6.5%	6.2%
	% of Pop 40 - 44	6.0%	5.9%	6.0%
	% of Pop 45 - 59	17.8%	18.5%	19.1%
	% of Pop 60 - 74	19.3%	19.4%	19.2%
	% of Pop 75 - 84	7.3%	7.0%	6.8%
	% of Pop 85+	3.0%	2.5%	2.3%
Median Age	42.8	42.8	42.9	
Average Age	43.4	42.9	42.7	
Male Population by Age	% of Pop 0 to 4 years	6.0%	5.6%	5.4%
	% of Pop 5 - 13	9.4%	9.7%	9.9%
	% of Pop 14 - 18	4.2%	4.6%	4.9%
	% of Pop 19 - 22	4.4%	4.9%	5.2%
	% of Pop 22 - 25	3.5%	3.7%	4.0%
	% of Pop 25 - 29	6.3%	6.7%	6.4%
	% of Pop 30 - 34	7.8%	7.2%	6.7%
	% of Pop 35 - 39	8.0%	6.9%	6.4%
	% of Pop 40 - 44	6.5%	6.1%	6.1%
	% of Pop 45 - 59	17.8%	18.5%	19.0%
	% of Pop 75 - 84	6.2%	6.1%	5.9%
	% of Pop 60 - 74	18.1%	18.5%	18.6%
	% of Pop 85+	1.8%	1.6%	1.6%
	Median Age	40.3	40.6	41.0
Average Age	41.5	41.4	41.3	

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	% of Pop 0 to 4 years	5.2%	5.1%	4.9%
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	% of Pop 22 - 25	2.9%	3.3%	3.6%
	% of Pop 25 - 29	5.9%	6.0%	5.7%
	% of Pop 30 - 34	7.3%	6.6%	6.1%
	% of Pop 35 - 39	6.6%	6.2%	6.0%
	% of Pop 40 - 44	5.6%	5.6%	5.9%
	% of Pop 45 - 59	17.8%	18.6%	19.2%
	% of Pop 60 - 74	20.3%	20.2%	19.9%
	% of Pop 75 - 84	8.3%	7.9%	7.7%
	% of Pop 85+	4.1%	3.3%	3.1%
	Median Age	45.5	45.0	44.8
Average Age	45.1	44.3	44.0	
Race	Count of White	41,511	160,764	578,842
	Count of Black or African-American	3,425	12,912	67,496
	Count of Asian or Pacific Islander	1,861	11,094	59,376
	Count of Other races	3,391	13,685	51,056
	White	82.7%	81.0%	76.5%
	Black or African American	6.8%	6.5%	8.9%
	Asian	3.7%	5.6%	7.8%
	Other Races	6.8%	6.9%	6.7%
Language Spoken	Speak English at Home	80.7%	78.5%	79.4%
	Speak Spanish at Home	1.8%	1.7%	1.9%
	Speak French or French Creole at Home	0.1%	0.1%	0.2%
	Speak German at Home	0.3%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	6.9%	6.8%	6.2%
	Speak Russian and Other Slavic Languages at Home	2.6%	2.4%	2.3%
	Speak Chinese at Home	0.4%	0.5%	1.0%
	Speak Korean at Home	0.1%	0.2%	0.4%
	Speak Vietnamese at Home	0.1%	0.2%	0.3%
	Speak Other Asian Languages at Home	0.7%	1.0%	1.4%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.7%	0.5%
	Speak Other Language at Home	5.9%	7.4%	6.1%
Hispanic	Hispanic Population	1,712	6,213	24,356
	Hispanic Population Percent	3.4%	3.1%	3.2%
	Mexican	73.2%	69.4%	66.9%
	Puerto Rican	6.5%	11.4%	10.3%
	Cuban	0.4%	2.7%	3.2%
	Dominican	2.6%	1.8%	0.7%
	Central American	2.5%	3.6%	4.1%
	South American	8.7%	4.9%	7.7%
	Other Hispanic	6.1%	6.2%	7.1%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	2.8%	2.6%	2.6%
	American	2.6%	2.4%	2.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.9%	4.3%	6.6%
	Chinese	0.4%	0.6%	1.1%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.3%	0.4%	0.6%
	South Central Asian (ie. Indian)	1.9%	2.9%	4.0%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.2%
	Other Asian	0.1%	0.2%	0.6%
	European (percent of total population)	50.3%	49.1%	45.1%
	British	4.6%	4.4%	4.4%
	Dutch	0.6%	0.6%	0.5%
	French	2.4%	2.3%	2.2%
	German	10.3%	10.2%	9.7%
	Italian	7.1%	8.1%	6.9%
	Polish	9.6%	8.9%	8.2%
	Scandinavian	1.2%	1.1%	1.1%
	Scotch/Irish	6.8%	6.2%	6.0%
Other European (ie. Greek/Russian)	7.7%	7.3%	6.2%	
Middle Eastern	4.9%	5.8%	4.7%	
Other Ancestry	10.7%	10.8%	12.2%	
Unclassified Ancestry	16.2%	15.1%	14.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	37,329	144,901	545,571
	Elementary (0 to 8)	3.4%	3.8%	3.7%
	Some High School (9 to 11)	4.4%	4.6%	4.9%
	High School Graduate (12)	27.8%	26.2%	25.3%
	Some College (13 to 16)	22.7%	21.8%	20.9%
	Associates Degree Only	11.1%	10.6%	10.3%
	Bachelors Degree Only	20.0%	20.5%	21.1%
	Graduate Degree	10.7%	12.5%	13.8%
	% College (4+)	30.7%	32.9%	34.9%
Household Type	Total Households – count	21,683	80,947	300,708
	One Person HHs – count	7,412	24,203	85,974
	Family HHs – count	13,020	52,447	198,722
	Married Couple – count	10,022	40,901	152,795
	w/own children – count	3,707	15,706	58,930
	w/out own children – count	6,315	25,194	93,866
	Male Householder – count	1,073	4,005	15,224
	Female Householder – count	1,925	7,541	30,703
	Non-Family Households – count	1,251	4,297	16,012
	1 Person Household	34.2%	29.9%	28.6%
	2 Person Household	32.4%	32.3%	32.0%
	3 Person Household	14.8%	15.6%	15.7%
	4 Person Household	10.9%	13.1%	14.1%
	5 Person Household	4.7%	6.0%	6.3%
6 Person Household	2.0%	2.2%	2.2%	
7+ Person Household	0.9%	1.0%	1.1%	
% Households With Children	22.8%	25.0%	26.1%	

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Housing	Total Housing Units	22,581	83,902	313,155
	Owner Occupied Percent	62.2%	69.9%	71.5%
	Renter Occupied Percent	33.8%	26.6%	24.5%
	Vacant Housing Percent	4.0%	3.5%	4.0%
	Total Housing Units (Census 2000)	19,100	67,408	260,173
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.3%	0.6%	1.2%
	Property Value \$750,000 to \$999,999	1.5%	3.4%	4.8%
	Property Value \$500,000 to \$749,999	7.8%	12.8%	14.5%
	Property Value \$400,000 to \$499,999	13.7%	15.4%	14.6%
	Property Value \$300,000, to \$399,999	25.8%	25.7%	21.8%
	Property Value \$200,000 to \$299,999	31.3%	25.7%	24.2%
	Property Value \$150,000 to \$199,999	6.3%	5.4%	6.5%
	Property Value \$100,000 to \$149,999	3.2%	2.9%	4.5%
	Property Value \$60,000 to \$99,999	3.3%	1.8%	2.4%
	Property Value \$40,000 to \$59,999	2.2%	1.6%	1.4%
	Property Value \$0 to \$39,999	4.6%	4.6%	3.8%
	Median Home Value	\$297,603	\$331,050	\$332,956
Wealth per Household	\$0 and under - percent	17.3%	16.8%	16.6%
	\$1 to \$4999 - percent	8.6%	8.1%	7.9%
	\$5k to \$9999 - percent	4.6%	4.4%	4.3%
	\$10k to \$24999 - percent	6.4%	6.3%	6.2%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.4%	10.4%
	\$100k to \$249999 - percent	18.2%	18.5%	18.6%
	\$250k to \$499999 - percent	13.2%	13.6%	13.7%
	\$500k+ - percent	14.5%	15.2%	15.5%
	Median HH Wealth	\$80,063	\$87,001	\$89,358
	Avg HH Wealth	\$238,252	\$247,323	\$250,565
Economic Viability	Economic Viability Local	266	269	273
	Economic Viability Indexed	96	97	99
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	24,933	101,467	385,694
	Managerial/Executive	15.9%	17.3%	17.7%
	Professional Specialty	25.3%	25.4%	25.8%
	Healthcare Support	2.4%	2.9%	3.0%
	Sales	9.2%	9.8%	9.5%
	Office & Administrative Support	10.9%	11.5%	11.2%
	Protective Service	2.0%	1.7%	1.4%
	Food Preperation	5.9%	5.7%	5.3%
	Building Maintenance & Cleaning	2.3%	2.3%	2.5%
	Personal Care	3.0%	2.5%	2.4%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.2%
	Construction	7.4%	6.4%	6.3%
	Production & Transportation	15.5%	14.6%	14.8%
	Percent White Collar Workers	63.8%	66.8%	67.1%
	Percent Blue Collar Workers	36.2%	33.2%	32.9%

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	Agriculture/Mining/Construction	7.1%	6.0%	5.6%
	Manufacturing	22.2%	22.5%	21.7%
	Transportation	3.7%	4.3%	4.4%
	Information	1.0%	1.2%	1.2%
	Wholesale/Retail	12.5%	13.0%	12.9%
	Finance, Insurance, Real Estate	5.8%	6.6%	6.7%
	Professional Services	6.1%	6.2%	7.3%
	Management Services	0.2%	0.3%	0.2%
	Administrative/Waste Services	3.3%	3.5%	3.7%
	Educational Services	20.8%	20.0%	20.6%
	Entertainment Services	8.8%	8.4%	8.4%
	Other Professional Services	4.6%	4.6%	4.3%
	Public Administration	3.8%	3.4%	3.0%
Vehicles per HH	No Vehicles	7.8%	5.6%	5.4%
	1 Vehicle	40.0%	36.2%	34.9%
	2 Vehicles	37.6%	38.9%	39.3%
	3 or more vehicles	14.5%	19.4%	20.5%
	Average Number of Vehicles	1.65	1.81	1.84
Change	Births (last 12 months)	491	1,936	7,176
	Deaths (last 12 months)	535	2,081	7,736
	Migration (last 12 months)	191	1,212	6,140
Work place	Workplace Establishments	2,244	6,674	21,552
	Workplace Employees (FTE)	25,871	80,663	304,409